

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Screen Strategies Media
Attention: Accounts Payable
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1505995-1	07/24/16	July 2016	06/27/16 - 07/24/16

Property	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 7/18	2016/2013

Flight Dates	Order #	Alt Order #
07/18/16 - 07/24/16	1505995	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	07/18/16	07/24/16	ABC World News Now	2-4x	7777--7	:30	35	\$5.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/18/16	07/24/16	7777--7	35	\$5.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	M	07/18/16	2:18 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
1	WPBF	M	07/18/16	2:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
5	WPBF	M	07/18/16	2:46 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
2	WPBF	M	07/18/16	2:59 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
4	WPBF	M	07/18/16	3:19 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
7	WPBF	M	07/18/16	3:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
6	WPBF	M	07/18/16	3:59 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
10	WPBF	Tu	07/19/16	2:17 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
9	WPBF	Tu	07/19/16	2:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
13	WPBF	Tu	07/19/16	2:48 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
12	WPBF	Tu	07/19/16	2:59 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
8	WPBF	Tu	07/19/16	3:19 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
14	WPBF	Tu	07/19/16	3:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
11	WPBF	Tu	07/19/16	3:59 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
17	WPBF	W	07/20/16		ABC World News Now	2-4x	:00		\$5.00	NM
Credited										
18	WPBF	W	07/20/16	2:28 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
21	WPBF	W	07/20/16	2:48 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
20	WPBF	W	07/20/16	2:59 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
15	WPBF	W	07/20/16	3:18 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
19	WPBF	W	07/20/16	3:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
16	WPBF	W	07/20/16	3:58 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
22	WPBF	Th	07/21/16	2:40 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
26	WPBF	Th	07/21/16	2:41 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
23	WPBF	Th	07/21/16	2:48 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
25	WPBF	Th	07/21/16	2:59 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM
24	WPBF	Th	07/21/16	3:19 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1505995-1	07/24/16	July 2016	06/27/16 - 07/24/16
Advertiser	Product	Estimate Number	
Steinger/D/State Senate	Michael Steinger- 7/18	2016/2013	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/18/16	07/24/16	ABC World News Now 2-4x		7777--7	:30	35	\$5.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
28	WPBF	Th	07/21/16	3:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00 NM
27	WPBF	Th	07/21/16	3:59 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00 NM
34	WPBF	Su	07/24/16	2:17 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00 NM
31	WPBF	Su	07/24/16	2:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00 NM
30	WPBF	Su	07/24/16	2:46 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00 NM
32	WPBF	Su	07/24/16	3:17 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00 NM
33	WPBF	Su	07/24/16	3:29 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00 NM
35	WPBF	Su	07/24/16	3:47 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00 NM
29	WPBF	Su	07/24/16	3:59 AM	ABC World News Now	2-4x	:30	MS100TVFLH	\$5.00 NM
2	07/18/16	07/22/16	WPBF News 25 5-6:00am	5:00-6:00am	11111--	:30	5	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/18/16	07/24/16	11111--	5	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	5:36 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS100TVFLH	\$175.00 NM
2	WPBF	Tu	07/19/16	5:16 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS100TVFLH	\$175.00 NM
3	WPBF	W	07/20/16	5:10 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS100TVFLH	\$175.00 NM
4	WPBF	Th	07/21/16	5:25 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS100TVFLH	\$175.00 NM
5	WPBF	F	07/22/16	5:45 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MS100TVFLH	\$175.00 NM
3	07/18/16	07/20/16	Good Morning America 7-9AM		1-1----	:30	2	\$245.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/18/16	07/24/16	1-1----	2	\$245.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	07/18/16	8:29 AM	Good Morning America	7-9AM	:30	MS100TVFLH	\$245.00 NM
1	WPBF	W	07/20/16	8:41 AM	Good Morning America	7-9AM	:30	MS100TVFLH	\$245.00 NM
4	07/18/16	07/22/16	WPBF News 25 @ 6:00PM	6:30PM	11-11--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/18/16	07/24/16	11-11--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS100TVFLH	\$600.00 NM
2	WPBF	Tu	07/19/16	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS100TVFLH	\$600.00 NM
3	WPBF	Th	07/21/16	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS100TVFLH	\$600.00 NM
4	WPBF	F	07/22/16	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS100TVFLH	\$600.00 NM
5	07/20/16	07/20/16	Jeopardy 7:30-8PM		--1----	:30	1	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/18/16	07/24/16	--1----	1	\$1,325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	07/20/16	7:53 PM	Jeopardy	7:30-8PM	:30	MS100TVFLH	\$1,325.00 NM
6	07/18/16	07/22/16	M WPBF News 25 @ 11F	11-11:35PM	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/18/16	07/24/16	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	07/18/16	07/22/16	M WPBF News 25 @ 11P	11-11:35PM	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	11:31 PM	M WPBF News 25 @ 11PM	11-11:35PM	:30	MS100TVFLH	\$600.00 NM
7	07/18/16	07/18/16	4:30a-5a	430a-5a	M-----	:30	1	\$105.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/18/16	07/24/16	M-----	1	\$105.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	4:39 AM	4:30a-5a	430a-5a	:30	MS100TVFLH	\$105.00 NM
Total Spots							48		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,965.00
<u>Agency Commission</u>	\$894.75
<u>Net Amount Due</u>	\$5,070.25

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